



Lucas X Simes

Art Director — lucas@lucasxsimes.com — 773.983.4482 — lucasxsimes.com

Work Experience

Edelman Chicago

Mid-Level Art Director Full-Time - April 2022 to December 2022
Developed ideas and spots for health-based brands around-the-board, centering on Eli Lilly and Co. and Hologic.

Upshot

Jr. Art Director Full-Time - February 2021 to March 2022
Regularly work on illustrations for Google B2B, created and filmed social campaign for Solo Cup, developed ideas for Constellation Brands.

Plan B Agency

Design Internship - Winter and Spring 2020, Freelance Winter 2021
Crafted infographics, catalogs, and digital & print creative for brands like Atturo Tires, Culligan Water, and McLaren Automotive.

Ogilvy Chicago

Art Direction Internship - Summer 2018
Learned the value of presenting concepts simply and converting criticism into better ideas. Where I first practiced art direction.

Mauge Inc.

Design Internship - Summer 2017 & 2019

JNL Graphic Design

Design Internship - Summer 2015, Freelance 2016

Education

Chicago Portfolio School, Chicago

Art Direction Student — 2019-2020

University of Illinois at Urbana-Champaign

Bachelor of Science in Advertising, James Scholar Honors and Campus Honors Graduate — 2015-2019

Universidad de Navarra, Pamplona

Spring Study Abroad Program — 2018

Awards



Student Experience

National Student

Advertising Competition

Creative Director & Project Manager
Was in charge of UIUC's NSAC team. In previous years, held position of art director. Developed campaigns for Snapple, Tai Pei, Ocean Spray, and Wienerschnitzel.

Odd Request Improv Troupe

Improviser, Treasurer & Designer
Performer, also in charge of branding and promotion.

Skills & Interests

Language

Spanish (Argentine, Native),
Japanese (Intermediate),
Lebanese Arabic (Beginner)

Voiceover

I have done voiceover for brands such as Bibigo and TruAge.

Adobe Creative Suite



Other Programs



Interests

Lord of the Rings, Filmmaking,
3D Modeling & Texturing, Editing
Wikipedia, The Simpsons, Chicago
History, Biblical Archaeology, Funk
& Disco, Hawaiian Shirts