



LUCAS X SIMES

SENIOR ART DIRECTOR & FILMMAKER

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EXPERIENCE

* SENIOR ART DIRECTOR at VML

Feb 2023 to Jul 2026

* ART DIRECTOR at EDELMAN

Mar 2022 to Dec 2022

* JUNIOR ART DIRECTOR at UPSHOT

Jan 2021 to Feb 2022

* FREELANCE DESIGNER at PLAN B AGENCY

Sep 2020 to Dec 2020

* INTERNSHIPS

2020 at Plan B Agency

2019 & 2017 at Mauge, Inc.

2018 at Ogilvy

2016 at JNL Design

EDUCATION

* CHICAGO PORTFOLIO SCHOOL

Jun 2019 to Jan 2021

Student of Art Direction

* UNIVERSITY of ILLINOIS at URBANA-CHAMPAIGN

Aug 2015 to May 2019

Bachelor's Degree in Advertising, College of Media

Campus Honors & James Scholar Honors Graduate

* UNIVERSIDAD de NAVARRA en PAMPLONA

Spring 2018

Media Study Abroad Program, Pamplona, Spain

FILMMAKING

PALMYRA PICTURES

I am the founder of an indie production studio named Palmyra Pictures. We have many films; here are three I spearheaded!

* THE CRAPPENING (2027)

Writer & Director - Feature Documentary (in production)

I dig deep into the bowels of the infamous 2004 Dave Matthews Band Chicago River incident, interviewing passengers, crew, and witnesses to find out what it was really like to experience that fateful voyage first-hand.

* RING RING (2025)

Writer & Director - 12 mins - Short Dark Comedy

The simple mistake of tossing wedding rings into a trash compactor spirals into a fight for survival when the best man (played by Keenan Odenkirk) dives in and finds himself about to be crushed.

Watch it on FilmFreeway! [filmfreeway.com/RingRingShort](https://www.filmfreeway.com/projects/RingRingShort)

* WHERE TUNA COMES FROM (2025)

Writer & Animator - 1 min - Short Animation

Made for Bumblebee Tuna, currently being shown in AMC theaters during the trailers. A tuna fish leaves the comfort of its space station to enter the black hole at the edge of the galaxy.

Watch it on FilmFreeway! [filmfreeway.com/projects/4062981](https://www.filmfreeway.com/projects/4062981)

EXPERTISE

* ADOBE CREATIVE SUITE

Expert proficiency and daily use of Adobe CC products.



* 3D MODELING, DESIGN, & ANIMATION

Many years of experience in 3D modeling for use with visual effects, animation, marketing materials, mockups, 3D printers, personal artwork, and professional visualizations.

* VIDEO EDITING & VFX

I am a skilled video editor and VFX artist.

* PHYSICAL ARTISTIC MEDIUMS

Lifelong experience in art; I am the son of two professional fine artists. Experienced in drafting, drawing, painting, developing storyboards, and printmaking.

* PROGRAMMING LANGUAGES & OTHER

Competent in HTML, CSS, audio manipulation in Audacity, and level design within Valve's Hammer Editor.

* LANGUAGES

I am a lifelong speaker of Spanish, intermediate speaker of Japanese and beginner of Lebanese Arabic and Mandarin.

* ANALOG CINEMATOGRAPHY & PHOTOGRAPHY

I am highly knowledgeable on Super 8 & 16mm motion picture analog film stocks, techniques, and cinematography, as well as 35mm analog still photography and film stocks. I have a great deal of experience developing and scanning analog film at home.

* VOICEOVER

I have done voiceover for brands such as Bibigo and Truage.

PERSONAL INTERESTS

* WIKIPEDIA EDITING

I am a trusted and frequent Wikipedia editor. I have created or contributed significantly to the pages *Dave Matthews Band bus incident*, *Rumchata*, *Vinny Warren*, *Lyon 25*, *Windy (schooner)*, *Michael Kutza*, *Chicago placename etymologies*, and *Nuclear War: a Scenario*, among others.

* FILM

I adore movies. My favorite director is Buster Keaton, and my favorite films are *Sherlock Jr.* (1924), *Duck Soup* (1933), *Dr. Strangelove* (1964), *The Wicker Man* (1972), *The Fellowship of the Ring* (2001), and *Wild Tales* (2013).

* MAPS & GEOGRAPHY

I have an obsession over maps. I spend a lot of my free time studying old and new maps, and I am a fairly competent Geoguessr player.