



Every day, Canadians do more for Canada by living and working there than the Royal Family ever could.

And yet, every year, Canadians collectively pay the monarchy an absolute fortune in taxes.

This campaign answers: What could Canada look like if that \$55 Million in royal funds went to a Canadian?

A photograph of a Tim Hortons employee, a woman, wearing a gold crown over her grey uniform cap. She is smiling and pouring coffee from a glass carafe into a red Tim Hortons cup. In the background, another employee is visible working behind the counter.

QUEEN CHERYL OF SASKATCHEWAN WOULD FILL EVERY POTHOLE IN SASKATOON



Canadian taxpayers give the British Royal Family \$55 million every year in return for nothing. If we named Sheryl Queen, she'd use that \$55 million to fill up all the potholes in her hometown of Saskatoon.

What could you do with that kind of cash? **#CanadiansRule**

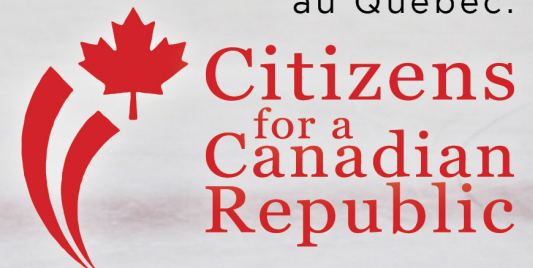
PRINT



**LE ROI
JACQUES
DE QUÉBEC**

**RAMÈNERA
LES NORDIQUES**

Les contribuables canadiens donnent \$55 millions par an à la famille royale Britannique pour ne rien faire. Si Jacques était roi, il ramènerait son équipe préférée au Québec.



#CanadiensRègnent

PRINT

French Canadian Variation

“King Jacques of Quebec would bring back the Nordiques”



POPUP

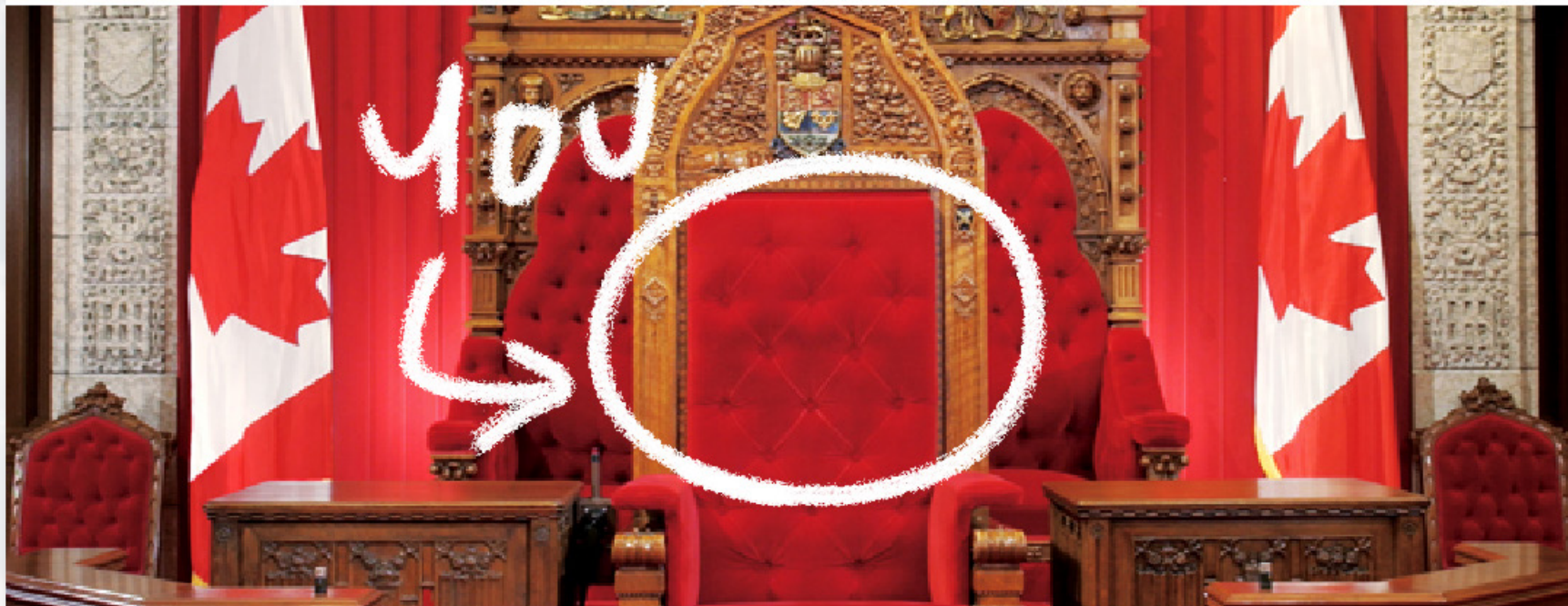
This royal Canadian throne would appear in Yonge Dundas Square (Canada's Times Square), along with a huge pile of money.

Each bill would have the message of the campaign on it - and the throne (available to anyone) would serve as a royal photo-op.

 TRENDING
555,988 VIEWS

You Could Be The Next Canadian Monarch

Posted on September 30, 2019, at 6:23 p.m.



Did you know Canadians collectively give the British royal family 55 million dollars a year?

Citizens for a Canadian Republic is asking Canadians what they would do with that money if they were king or queen, and you won't believe what people are saying! Some people would use the money to help the less fortunate, like Dan from Listowell Ontario, who wants to solve Toronto's homelessness crisis. But other people have some crazier ideas. Kim from Vancouver wants to use the money to lobby the local government for a law allowing her to shoot the tires of the cyclists who blow through red

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SOCIAL MEDIA



HabsFan342
@habsfan342

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#Canadiansrule @CanRepublic make me king and ill buy everyone a six pack of Molsons

12:44 PM - 5 Oct 2018



Serena Anderson
@serenafh1

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if i were queen of Canada i'd give \$55million to clean up the nature reserves in BC #canadiansrule

2:02 PM - 12 Nov 2018





Beth Hartman
@hart3434

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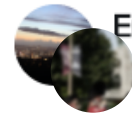
I've been trying to be queen of canada since I was a baby... free poutine for all!
[#CanadiansRule](#)



3:12 PM - 16 Oct 2018



SOCIAL MEDIA (CONT.)



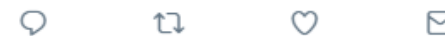
Erik Wilson
majorerik22

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this is what I've been training for.
Seriously tho... \$55 million for a first nations cultural center in alberta would be nice [#CanadiansRule](#)



3:12 PM - 16 Oct 2018





FINAL GOAL

The monarchy is a novelty - but at what cost? Housing the homeless of Toronto? Improving Canadian roads? Most Canadians don't even think about the Royal Family. Those taxes could be spent on something truly helpful for Canada.

The goal of this campaign is to create a dialogue about the queen - because, as it stands right now, there is almost none.