

Northern Haus

Logo Design

Objective

Create a logo to represent the rustic, but modern feel of a new Door County wedding venue.



Venue Images



& Logos

BOKA



**TIED
HOUSE**



MONTEVERDE®
Restaurant & Pastificio

the
VIOLETHOUR

Inspiration

Primary Typeface

Logo, Headlines

CINZEL

REGULAR

BOLD

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@\$\$%&*()

Secondary Typeface

Body Copy

Gotham

Light

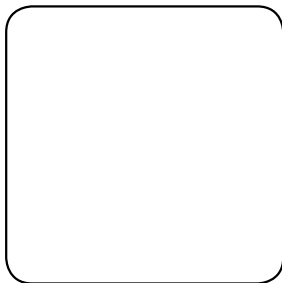
Book

Medium

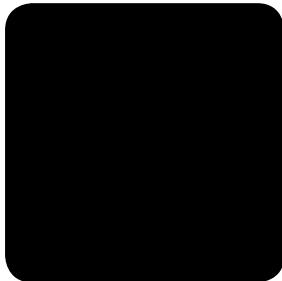
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@\$\$%&*()

Primary Colors



White
#FFFFFF
C:0 M:0 Y:0 K:0
R:255 G:255 B:255



Black
#000000
C:100 M:100 Y:100 K:100
R:0 G:0 B:0

Secondary Color



“Body Copy” Grey
#616161
C:61 M:52 Y:53 K:23
R:97 G:97 B:97



Concept Logos

1:1

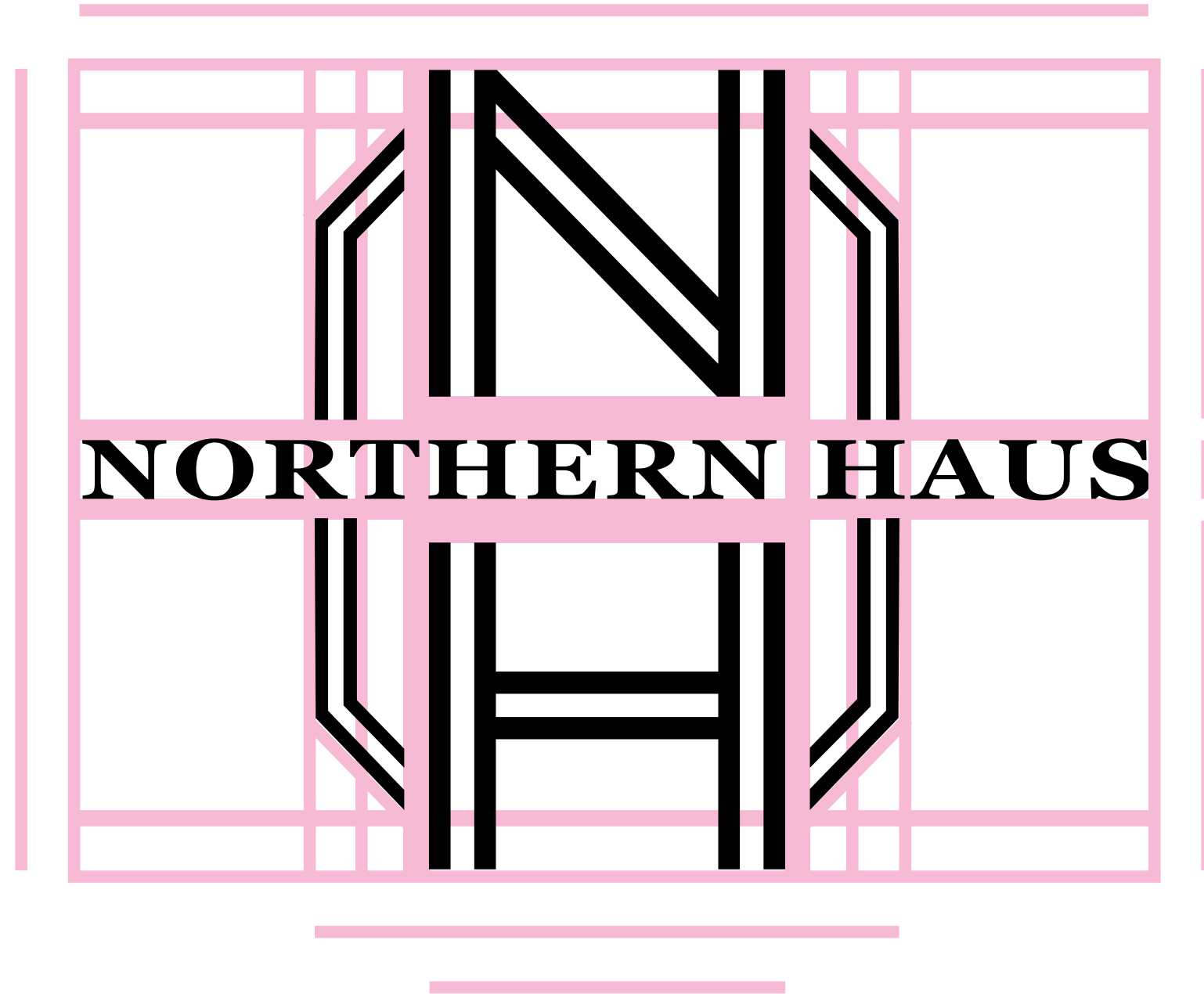


Alternate Logos



Main Logo

3:4



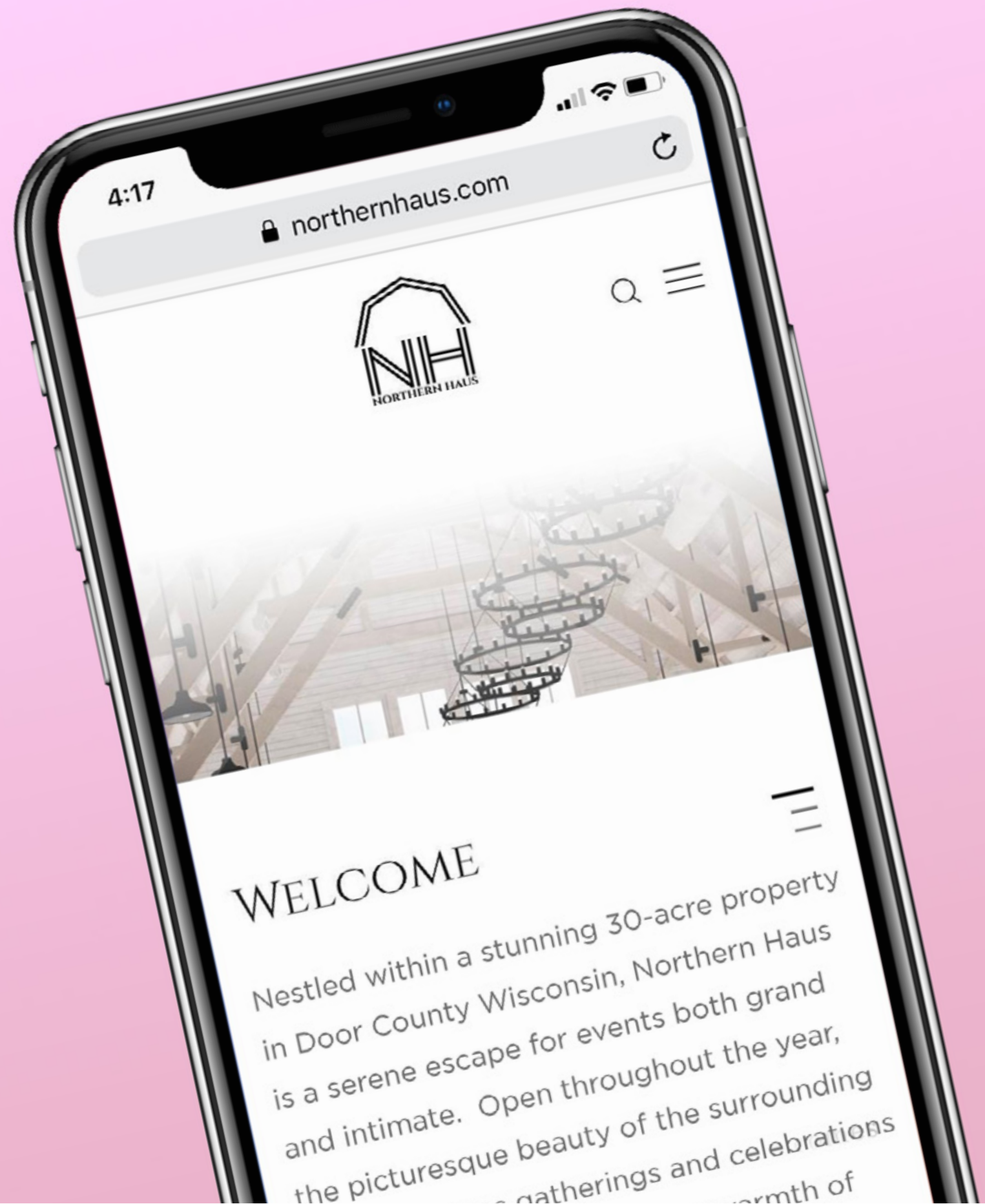
Alternate Logo



Sub Logo



Application



Application