



Lucas X Simes

Art Director — simes2@illinois.edu — 773.983.4482 — lucasxsimes.com

Work Experience

Ogilvy Chicago

Art Direction Internship - Summer 2018

Developed ideas, solutions, and executions for brands like Modelo, Scrubbing Bubbles, Jimmy Dean, Glade, and Pledge.

Mauge Inc.

Design Internship - Summer 2017 & 2019

Created visual solutions and ads, created websites, and worked on Wicker Park-centric projects.

JNL Graphic Design

Design Internship - Summer 2015

Created and aided with a smorgasbord of intensive design projects, including branding work for EXPO CHICAGO. Responsibilities otherwise included errands and spacial organization.

Chicago Children's Theater

Design Internship - Summer 2016

Served as photographer and design intern, and helped develop an image for CCT's new theater space.

ComedySportz

Marketing Internship - Summer 2016

Worked in an intern marketing team to develop an out-of-home campaign for ComedySportz Theater.

Education

Chicago Portfolio School, Chicago

Art Direction Student — 2019-Present

University of Illinois at Urbana-Champaign

Bachelor of Science in Advertising, James Scholar Graduate and Campus Honors Student — 2015-2019

Universidad de Navarra, Pamplona

Spring Study Abroad Program — 2018

Other Experience

National Student

Advertising Competition

Creative Director & Project Manager
Fully in charge of UIUC's 43-student NSAC team. In previous years, held position of art director. Developed campaigns for Snapple, Tai Pei, Ocean Spray, and Wienerschnitzel.

Odd Request Improv

Improviser, Treasurer & Designer
Executive position in organizing a collegiate improv troupe. In charge of branding and developing promotional materials.

American Advertising Federation at Illinois

Executive (NSAC)
Current AAF Executive, and member for 4 years.

Skills & Interests

Language

Spanish (Second Language),
Japanese (Intermediate)

Calligraphy & Greeting Cards

I create custom and effortful birthday and event cards.

Adobe Creative Suite



Other Programs



Interests

Vexillology (Study of Flags), The Simpsons, Hip-Hop & Electronica, Chicago History, Hawaiian Shirts, Lord of the Rings, Editing Wikipedia, Budget Cooking, & Synthesizers